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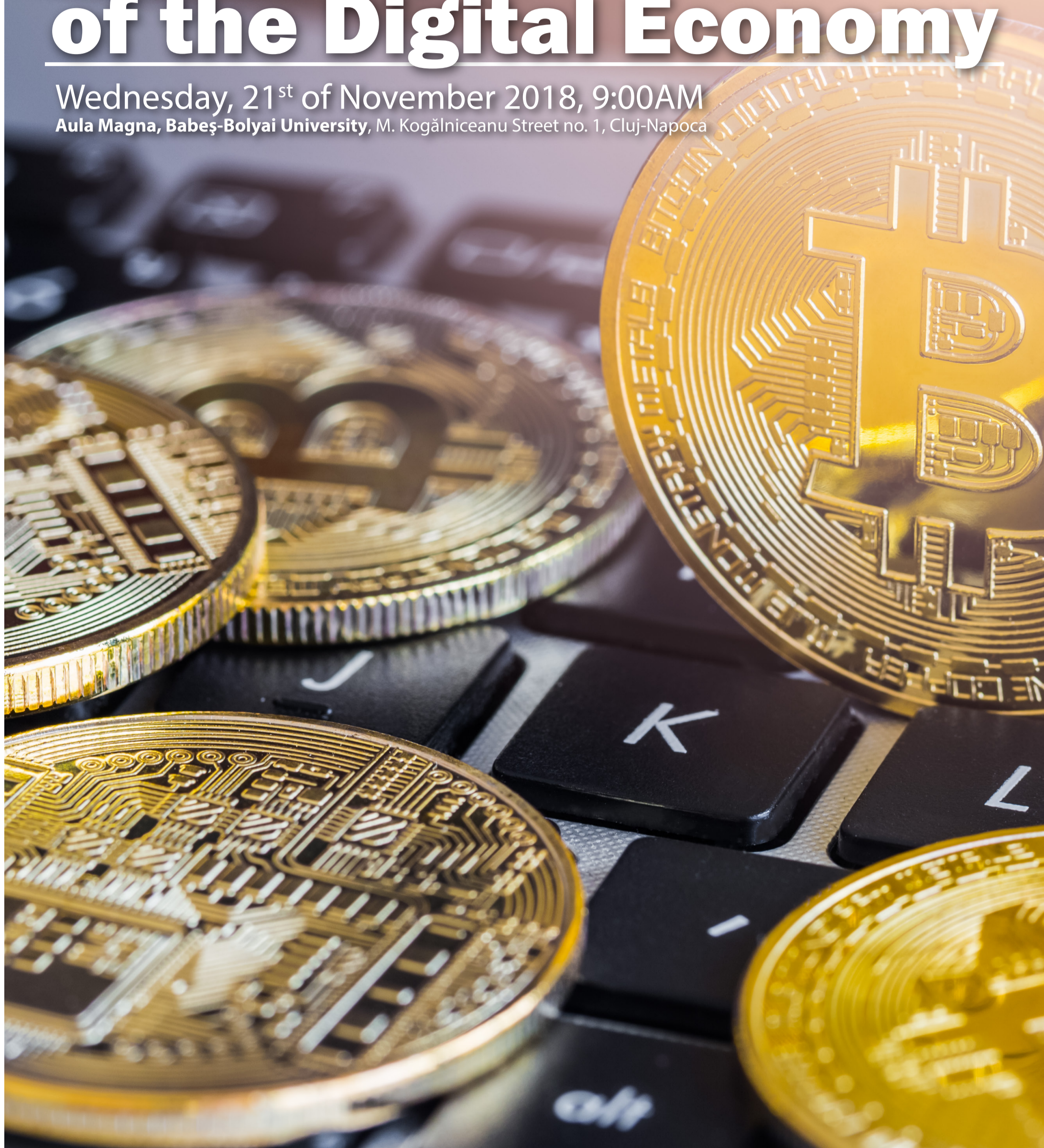
AUSTRIAN
EMBASSY
BUCHAREST

Conference on

Legal Aspects of the Digital Economy

Wednesday, 21st of November 2018, 9:00AM

Aula Magna, Babeş-Bolyai University, M. Kogălniceanu Street no. 1, Cluj-Napoca



*The conference is free of charge, but registration is required via: <https://tinyurl.com/lawconferenceubb>

PROGRAMME

- 09:00–09:30 Arrival and Registration of Participants
- 09:30–09:45 **Welcome and Introduction**
Prof Ioan Aurel Pop (Rector of Babeş-Bolyai University, President of the Romanian Academy)
HE Isabel Rauscher (Ambassador of the Republic of Austria)
Mrs Melania Gabriela Ciot (State Secretary, Ministry of Foreign Affairs)
- 09:45–11:15 **1st Session**

Chair: Prof Dan Andrei Popescu (Director of the Department of Private Law, Babeş-Bolyai University)
- 09:45– 10.15 Keynote Speech Prof Christiane Wendehorst (President of the European Law Institute), *Principles for a Data Economy: A Joint Project of the ELI and the ALI*
- 10.15–10.30 Mrs Melania Gabriela Ciot (State Secretary, Ministry of Foreign Affairs), *The Digital Single Market*
- 10.30–10.45 Mrs Maria Manuela Catrina (State Secretary, Ministry of Communications and Informational Society)
- 10.45–11.15 Panel Discussion (Questions & Answers)
- 11.15–11.30 Coffee break
- 11:30–12:30 **2nd Session**

Chair: Prof Radu Catană, Director, Center for Company Law and Corporate Gouvernance, Babeş-Bolyai University
- Ioana Vasiu (Babeş-Bolyai University), *Essential Legal Aspects Regarding Workplace Bots and Smart Contracts*
- Felicia Roşioru (Babeş-Bolyai University), *The Rise of ‘Cybertariat’: Challenges in Protecting Platform Workers*
- Ciprian Păun (Babeş-Bolyai University), *Taxation of the Digital Economy: Trends and Challenges*
- Monica Maria Coros (Babeş-Bolyai University), *Digital Marketing in Romanian Hospitality*
- Rodica Diana Apan, Elena Mihaela Fodor (Dimitrie Cantemir University) *Consumers in the Digital Economy; Unfair Commercial Practices: Regulation and Perspectives*
- 12:30–13:00 Panel Discussion (Questions & Answers)