



CONTRACTS FOR THE SUPPLY OF DIGITAL CONTENT AND DIGITAL SERVICES

12-13 DECEMBER 2019

Bocconi University
Room AS01
via Röntgen 1, Milano

FOR INFORMATION

Bocconi University
School of Law
lawschool@unibocconi.it
Tel. +39 02
5836.3429/3526/5226

ONLINE REGISTRATION

www.unibocconi.it/eventi
The conference is free of
charge.
Online registration required by
10 December

SCIENTIFIC COMMITTEE

Christoph Busch
Osnabrück University
Alberto De Franceschi
University of Ferrara
Reiner Schulze
University of Münster
Pietro Sirena
Bocconi University

12 DECEMBER 2019

2:00PM

REGISTRATION OF PARTICIPANTS

2:30PM

WELCOME ADDRESS

PIETRO SIRENA
Dean, School of Law, Bocconi University
Member, ELI Executive Committee

**SESSION I NEW CONCEPTS AND SCOPE OF
APPLICATION OF EU DIRECTIVE 2019/770
ON THE SUPPLY OF DIGITAL CONTENT
AND DIGITAL SERVICES**

Chair **REINER SCHULZE**
University of Münster

**THE NOTIONS OF DIGITAL CONTENT AND
DIGITAL SERVICES**

HERBERT ZECH
Humboldt University of Berlin

**"SMART GOODS" AND THE INTERPLAY
WITH EU DIRECTIVE 2019/771 ON THE
SALE OF GOODS**

KARIN SEIN
University of Tartu

**PERSONAL DATA AS A "COUNTER-
PERFORMANCE" AND THE INTERPLAY
WITH THE GDPR**

CRISTINA PONCIBÒ
University of Turin

DISCUSSION

4:45PM

COFFEE BREAK

5:15PM

**SESSION II CONFORMITY, UPDATES AND
PORTABILITY OF DIGITAL CONTENT AND
DIGITAL SERVICES**

Chair **ORESTE POLLICINO**
Bocconi University

CONFORMITY AND INTEROPERABILITY

JULIETTE SÉNÉCHAL
University of Lille

**UPDATES, MODIFICATION AND "DIGITAL
OBSCOLESCENCE"**

ROLF H. WEBER
University of Zurich

**PORTABILITY OF DIGITAL CONTENT
AND DIGITAL SERVICES: THE INTERPLAY
WITH EU REGULATION 2017/1128 ON THE
CROSS-BORDER PORTABILITY OF ONLINE
CONTENT SERVICES**

KARL-NIKOLAUS PEIFER
University of Cologne

DISCUSSION

6:45PM

CLOSING REMARKS

REINER SCHULZE
University of Münster



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13 DECEMBER 2019

9:00AM

SESSION III **NON-CONFORMITY AND
TERMINATION**

Chair **CHANTAL MAK**
University of Amsterdam

REMEDIES FOR NON-CONFORMITY
FRYDERYK ZOLL

Jagiellonian University Cracow and Osnabrück
University

DUTIES IN CASE OF TERMINATION

PIETRO SIRENA
Bocconi University

**PORTABILITY AND ERASURE OF
PERSONAL DATA AS A CONSEQUENCE OF
TERMINATION**

NATHALIE MARTIAL-BRAZ
Paris Descartes University

DISCUSSION

10:45AM

COFFEE BREAK

11:15AM

SESSION IV **SUPPLY OF DIGITAL CONTENT
AND DIGITAL SERVICES IN CONTEXT**

Chair **BARBARA POZZO**
Università degli Studi dell'Insubria

**SUPPLY OF DIGITAL CONTENT AND
INTELLECTUAL PROPERTY RIGHTS:
PRINCIPLE OF EXHAUSTION AND THE
"RESALE" OF DIGITAL CONTENT**

FRANZ HOFMANN
Friedrich-Alexander University of Erlangen-
Nürnberg

**A "FAIR BALANCE" OF FUNDAMENTAL
RIGHTS? AN ASSESSMENT OF THE DIGITAL
CONTENT DIRECTIVE IN LIGHT OF THE EU
CHARTER OF FUNDAMENTAL RIGHTS**
CHANTAL MAK

University of Amsterdam

**SUPPLY OF DIGITAL CONTENT AND 3D
PRINTING**

GERAINT HOWELLS
The University of Manchester

**ROLE AND LIABILITY OF ONLINE
PLATFORMS PROVIDING DIGITAL
CONTENT AND DIGITAL SERVICES**

GERALD SPINDLER
University of Göttingen

DISCUSSION

1:00PM
LUNCH

2:15PM

SESSION V **ELI YOUNG LAWYERS AWARD
WINNER**

Chair **NATHALIE MARTIAL-BRAZ**
Paris Descartes University

**CIVIL LIABILITY IN THE ERA OF NEW
TECHNOLOGY**

LUIGI BUONANNO
Bocconi University

SESSION VI **MEETING OF THE EUROPEAN
LAW INSTITUTE'S DIGITAL LAW SPECIAL
INTEREST GROUP**

Chairs
CHRISTOPH BUSCH
Osnabrück University
ALBERTO DE FRANCESCHI
University of Ferrara