



**University
of Ferrara**

E DEPARTMENT
OF ECONOMICS
AND MANAGEMENT



ELI

EUROPEAN
LAW
INSTITUTE

CENTRO
ITALIANO

**CIRCULAR ECONOMY AND THE LAW:
INNOVATION, POLICIES AND REGULATION
FOR A SUSTAINABLE ENVIRONMENT**

6, 7 and 8 June 2019

University of Ferrara

Department of Economics and Management

Venues:

6 June 2019: Via degli Adelardi 33, Aula A5, h. 14:30

7 June 2019: Via degli Adelardi 33, Aula A2, h. 08:45

8 June 2019: Via Voltapaletto 11, Aula EC4, h. 09:30

Scientific Committee:

Massimiliano Mazzanti and Alberto De Franceschi

A partner event of the European Commission's EUGreenweek 2019

Achieving a Circular Economy is a challenge of increasing importance for businesses, citizens and consumers: innovators, policy-makers and regulators need to create a synergy linking environmental and economic performances.

Against such background, this conference aims to critically assess, in a Law&Economics policy-oriented perspective:

- ***current policies and legal rules for achieving a 'Circular Economy';***
- ***management of material flows;***
- ***value, management and rights on waste;***
- ***instruments for tackling planned obsolescence – especially in the digital economy – as a disruptive phenomenon for both consumer rights and environment.***

In the framework of this conference, the scope, aims and methods of the new UniFe PhD programme in Environmental Sustainability and Wellbeing will be presented and discussed.

The conference is a partner event of the European Law Institute's Italian Hub and of the European Commission's EUGreenWeek 2019. It is also linked to the INNO4SD network (www.inno4sd.net) and the activities of the new UniFe research centre CERCIS (Circular Economy, Innovation and SMEs).

Thursday, 6th June 2019, Via degli Adelardi 33, Aula A5

14:00 Registration

14:30 Welcome Addresses

Laura Ramaciotti (University of Ferrara, Dean of the Department of Economics and Management)

14:45 Scope and Aims of the Conference

Massimiliano Mazzanti (University of Ferrara, Vice-Dean of the Department of Economics and Management)

15:00 I. Policies for a Circular Economy: State of the Art and Developments

Chair: Alberto De Franceschi (University of Ferrara / European University Institute, Florence)

The European Strategy for a Circular Economy: Challenges and Chances

Hugo-Maria Schally (European Commission, Head of Unit on 'Multilateral Environmental Cooperation' – Directorate General for the Environment, Brussels)

The Italian Implementation of the EU Strategy for a Circular Economy

Cinzia Tonci (Italian Ministry of Economic Development, Rome)

16:00 Discussion

16:30 Coffee Break

17:00 II. New Challenges for a Circular Economy

Chair: Massimiliano Mazzanti (University of Ferrara)

Circular Economy: Policies and Innovation

Alessio D'Amato (University of Rome Tor Vergata)

Regulation and Competition in Consortium Based Waste Recovery and Recycling systems in Italy: Comparative Analyses

Edoardo Croci (Bocconi University, Milan)

Circular Economy and Servitization

Evelyne Terryyn (Catholic University of Leuven)

Bert Keirsbilck (Catholic University of Leuven)

18:45 Discussion

20:00 Speaker Dinner (Invitation Only)

Friday, 7th June 2019, Via degli Adelardi 33, Aula A2

08:45 III. Management of Material Flows

Chair: Roberto Zoboli (Catholic University of Milan)

Globalisation and the Circular Economy

Raimund Bleischwitz (University College, London)

Eco-Innovation, Circular Economy and Convergence Thinking

Fernando J. Diaz Lopez (Inno4sd)

Economics of Waste Prevention

Henning Wilts (Wuppertal Institute für Klima, Umwelt, Energie)

Economics of Waste Recycling and Recovery of Resources from Waste

Antonio Massarutto (University of Udine)

10:30 Discussion

11:00 Coffee Break

11:30 IV. Value and Management of Waste

Chair: Alberto De Franceschi (University of Ferrara / European University Institute, Florence)

Waste Policies and the Circular Economy: A Political Economy Approach

Roberto Zoboli (Catholic University of Milan)

Waste: a New Property?

Giorgio Resta (University Roma Tre)

Green Contracts and Circular Economy

Sara Landini (University of Florence)

13:00 Discussion

13:30 Lunch

14:30 V. Planned Obsolescence and Consumer Rights

Chair: *Michael Lehmann (Max Planck Institute for Innovation and Competition, Munich)*

Comparative Warranty Law: The Case of Planned Obsolescence

Stefan Wrabka (University of Applied Sciences for Management and Communication, Vienna)

Tackling Planned Obsolescence in the Digital Economy: The new EU Directives on the Supply of Digital Content and on the Sale of Goods

Alberto De Franceschi (University of Ferrara / European University Institute, Florence)

15:30 Discussion

16:00 Coffee Break

16:30 VI. Sustainability in Context

Chair: Massimiliano Mazzanti (University of Ferrara)

Forming Ecological Minds: The New UniFe PhD Programme in *Environmental Sustainability and Wellbeing*

Paola Spinozzi (University of Ferrara)

17:00 Discussion

17:15 Concluding Remarks

Saturday, 8th June 2019, Via Voltapaletto 11, Aula EC4

09:30 VII. Reshaping Business Strategies for the Circular Economy

Chair: Massimiliano Mazzanti (University of Ferrara)

Roberto Di Molfetta (Comieco - Consorzio Nazionale Recupero e Riciclo degli Imballaggi a base Cellulosica)

Daniela Sani (ASTER Emilia Romagna)

Chiara Pancaldi (Centofarm)

Marco Battaglia (Sfridoo srl)

Simone Grillo (Banca Etica)

Punto 3 srl

12:30 Concluding Remarks